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FREIGHT AND LOGISTICS COUNCIL OF WESTERN AUSTRALIA INC

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Hon Rita Saffioti  
Minister for Transport; Planning; Lands  
Dumas House  
2 Havelock Street  
WEST PERTH WA 6005

Dear Minister

**National Freight and Supply Chain Strategy**

The Federal Government has commenced the process to develop the National Freight and Supply Chain Strategy and the Freight and Logistics Council of Western Australia is committed to actively participating in the industry consultation process.

I thought it timely to provide you with some further observations from the Council on what we see as the critical factors for success in developing the strategy. The points below will be reflected in the Council's input into the consultation process.

- *Audience & Accountability*
  - This is an opportunity to create a strategy which clearly articulates its relevance to industry, business and the broader community. The audience must be broader than Government stakeholders.
  - Accountability for implementation should be shared across all levels of Government, industry and business.
- *Structure*
  - This is an opportunity to create a strategy document which is engaging, user friendly and interactive; to generate excitement for a shared vision for freight across the country.
  - Given the twenty year time period, the document must be developed in a way such that it is flexible and easy to update.
- *Future Focus*
  - Future supply chain trends, technology development and innovation must be considered across all action areas of the strategy.
- *Stakeholders*
  - Involvement of industry, business and local government is critical during the development of the strategy to ensure its relevance and to secure support and accountability for implementation.
  - The strategy must also be developed in close consultation with other portfolios across Government and not viewed solely as a Transport initiative. In particular, land use planning agencies are critical given the range of land use planning issues highlighted in the Inquiry Report.



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- *Investment*
  - The implementation of the Strategy must be backed by investment, with funding linked to strategic objectives.

The Council strongly endorses the need for a national strategy, supported by all Australian Governments, to improve the productivity of its essential supply chains. Moreover, that industry needs to be a fundamental and committed partner in this process.

This brief note is to bring to your attention the strong interest of the Council in seeing the development of the strategy undertaken in a way which ensures an engaging and therefore successful National Freight and Supply Chain Strategy. We would be pleased to assist you and the Department of Transport in engaging with industry throughout the development of the strategy.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Nicole Lockwood'.

Nicole Lockwood  
Chair  
6 July 2018